

## Idaho Business Review, Monday, Feb. 1, 2010

### NEW HIRES

## Ford joins Red Sky

Ashley Ford has joined Red Sky Public Relations of Boise to lead the agency's public affairs practice.

Ford was formerly the principal land use planner of the Rose Law Group's Boise office, where she was involved in a wide range of land use and development issues. She is a member of the Idaho and American Planning Associations, a graduate of the Northwest Community Development Institute, member of the Leadership Boise Class of 2009-2011 and belongs to the Boise Young Professionals. She serves on the Urban Land Institute Idaho District Council executive board.



Ford