



FOR IMMEDIATE RELEASE

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### **INTERMOUNTAIN WEST FOOD BANKS BENEFIT FROM GENEROSITY OF ALBERTSONS AND ITS CUSTOMERS**

*In partnership with Western States Equipment, 239,526 pounds of food gathered to support local communities through Dump Hunger campaign*

**February 2, 2010, (BOISE, ID)** – ALBERTSONS has always been deeply involved in hunger relief charity initiatives, so joining forces with Dump Hunger to gather 239,526 pounds of food in a ten-day donation period has only reinforced the company's dedication to this important cause. It was the superb generosity of ALBERTSONS customers that allowed the company to give the maximum donation match to Dump Hunger, a post-holiday food drive that supports Montana, Idaho, Wyoming, Oregon and Washington in the Intermountain West.

Western States Equipment and ALBERTSONS partnered together for Dump Hunger on January 15<sup>th</sup>, and donations were accepted at participating ALBERTSONS stores through January 24<sup>th</sup>. Over the duration of the campaign, enough food was secured to fill the bed of more than three CAT 730 dump trucks, the industry's largest payload vehicle in its class.

"We were excited to be involved with Dump Hunger and gather food during January, when food pantry donation levels are at their lowest," noted Mike Clawson, president of ALBERTSONS Intermountain West. "It was especially rewarding to see the involvement of some of our smaller communities, such as Jackson which raised more than 21,608 pounds of food, that will go directly to the neighborhoods they serve."

In addition to customer food donations, ALBERTSONS contributed \$25,000 in food items to the participating food bank partners. The amount for each food bank was determined by the amount of food collected in each area. Information on earnings for each of the participating ALBERTSONS locations is as follows:

#### **MONTANA:**

Kalispell – 2,179 lbs benefiting Flathead Food Bank

Missoula – 15,528 lbs benefiting Missoula Food Bank

**IDAHO:**

Idaho Falls – 23,044 lbs benefiting Idaho Falls Food Bank  
Lewiston – 8,845 lbs benefiting The Idaho Foodbank  
Boise/Meridian – 90,412 lbs benefiting The Idaho Foodbank  
Pocatello – 4,558 lbs benefiting The Idaho Foodbank  
Twin Falls – 9,109 lbs benefiting South Central Community Action Partnership  
Hayden – 9,487 lbs benefiting Community Action Partnership

**WYOMING:**

Jackson – 21,609 lbs benefiting Jackson Cupboard

**OREGON:**

La Grande – 4, 074 lbs benefiting Community Connection  
Pendleton – 4,328 lbs benefiting Salvation Army

**WASHINGTON:**

Pasco/Richland/Kennewick – 19,560 lbs benefiting Tri-Cities Food Bank  
Spokane – 25,639 lbs benefiting 2<sup>nd</sup> Harvest Inland Northwest

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**About ALBERTSONS:**

ALBERTSONS was founded in 1939 and currently operates 503 ALBERTSONS and Lucky supermarkets in Southern California, Southern Nevada, Idaho, Montana, North Dakota, Oregon, Utah, Washington, and Wyoming. ALBERTSONS is part of the SUPERVALU family. SUPERVALU, INC. is one of the largest companies in the U.S. grocery channel with estimated annual sales of \$41 billion. SUPERVALU serves customers across the United States through a network of approximately 4,290 stores composed of approximately 1,200 traditional and premium stores, including 850 in-store pharmacies; 1,180 hard discount Save-A-Lot stores, of which 860 are operated by licensee owners; and 1,910 independent stores serviced primarily by the company's traditional food distribution business. SUPERVALU has approximately 170,000 employees. For more information about ALBERTSONS, visit our web site at [www.albertsons.com](http://www.albertsons.com).

**About Dump Hunger**

Dump Hunger is a post-holiday food drive sponsored by Western States Equipment. The six-week campaign partners the 13 Western States branch locations with local food banks within their community. The post-holiday timing of Dump Hunger is critical for food banks as January and February mark the lowest levels of food donations. Dump Hunger launched on Tuesday, December 29th and ends on Tuesday, February 9th.

Western States Equipment is committed to giving back to the communities in which they serve. Western States will match \$1 for every 5 pounds of food collected, up to a \$17,000 contribution. For more information, including Dump Hunger campaign pictures, Western States branch locations, and a weekly Dump Hunger tracker, visit [www.westernstatescat.com](http://www.westernstatescat.com).