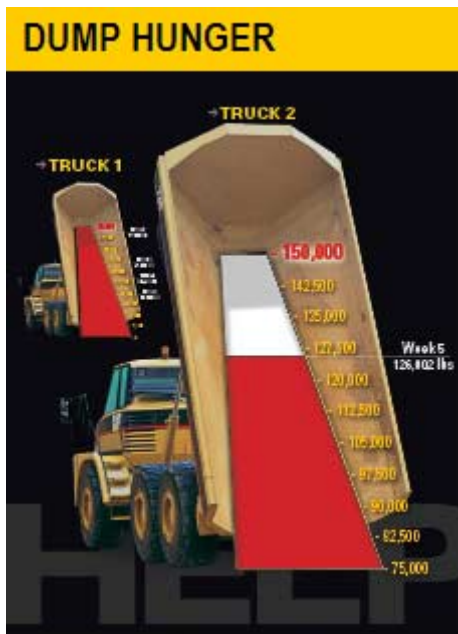


Magic Valley Ag Weekly, Friday, Feb. 5, 2010 – Staff report

33rd annual Agri-Action show under way

The Agri-Action show began today at The College of Southern Idaho Expo Center in Twin Falls, ID. Over 80 exhibitors are on hand to show off their products and services and to answer any questions you might have.



The show runs today and Friday from 10am to pm, and from 10Am to 4pm on Saturday. Attendees will receive free admission to the show with donation of a non-perishable food item to the Dump Hunger Food Drive campaign.

Dump Hunger is a post-holiday food drive sponsored by Western States Equipment and Albertsons. The goal is to gather 150,000 pounds of food - equal to two CAT 730 truckloads. Western States will match \$1 for every 5 pounds of food collected, up to a \$17,000 contribution. Agri-Action 2010 is presented by the Neuhoff Communications Group which includes the broadcast stations KMVT, KTID, KTWT.